



Appendix 9

World Cup 'SILVER LABEL' Race Regulations

Version: 15 April 2022



1. GENERAL

- 1.1. The World Mountain Running Association, referred hereafter as 'WMRA,' stages an annual WMRA WORLD CUP.
- 1.2. The full name of this competition is "WMRA Mountain Running WORLD CUP YYYY" and hereafter, called 'WORLD CUP.' The name of any WORLD CUP title sponsor may also be included at the discretion of the WMRA.
- 1.3. The race organiser for each of the World Cup 'SILVER LABEL' races may be also referred to hereafter as 'organiser' or the 'LOC.'
- 1.4. WMRA Council are responsible for the organisation, regulations and application process for the WORLD CUP. Updated documents and results will be published on the WMRA website: www.wmra.info
- 1.5. The WORLD CUP is for individuals, women and men only. There are no team or age-related competitions.
- 1.6. For 2022 the WMRA have introduced a World Cup 'SILVER LABEL' package. As part of the package, the 'SILVER LABEL' race will be able to offer WORLD CUP points, as well as display WMRA and World Athletics logos and branding. Further details can be found below.

2. MEMBERSHIP, SELECTION CRITERIA AND PROCEDURE

- 2.1. Recognised and professionally organised international mountain running races are invited to submit applications to be a World Cup 'SILVER LABEL' Race.
- 2.2. To be considered for inclusion as a World Cup 'SILVER LABEL' Race the organiser must be able to demonstrate that the race is or will be at a suitable level of quality. They can demonstrate this by showing the level of media interest and/or quality of athletes and/or number of participating nations that are present in the top 25 finishing positions (if an existing race).
- 2.3. The WMRA will at its discretion register / allocate "WMRA Permit" and "WA Permit" to a World Cup 'SILVER LABEL' Race without further payment. They may use the WMRA / World Athletics (referred hereafter as WA) Permit logos for promotion of that race but for only the edition of the race that is a part of the World Cup. (see 7.7). Furthermore the WMRA Permit / WA Permit and World Cup 'SILVER LABEL' name are limited to the race(s) that are a part of the World Cup and can not be used for other races that take place during that event.
- 2.4. Participating races must fully accept the WORLD CUP and WA Permit Regulations (See appendix 8) and must be organised in accordance to the national rules for international sport events including medical service, mountain safety, insurance and doping control.
- 2.5. Participating races must be sanctioned by their National Athletic Federations. The National Athletic Federation should also be a member of the WMRA.

- 2.6. Applications for inclusion as a World Cup 'SILVER LABEL' Race must be sent to the WMRA secretary by 29 November in the preceding year, using the official application form (appendix 1), unless otherwise permitted.
- 2.7. A Contract between WMRA, the selected World Cup 'SILVER LABEL' Race LOC and their National Federation will be signed when selection is confirmed (appendix 2).
- 2.8. Applications will be considered, and the race schedule selected by the WMRA Council as soon as practicably possible after the closing of applications. All bidding races will be notified of the result.
- 2.9. The races selected will be a mix of uphill only and up/down. A variety of different distances, types of terrain will be included to be decided by the WMRA Council according to bids received.
- 2.10. Courses must be safe and well marked, so that all the participants have equal conditions.
- 2.11. Consideration will be given to races where the Organiser takes care for the environment when planning the course and that they remove all the debris from the course after the race. Consideration will also be made for the impact of their race to limit the amount of material that will be discarded. Consideration should be made to use recyclable and recycled materials in race numbers, advertising, race packs, refreshment areas etc. A race event which can demonstrate environmental sustainability practices / certification will be considered more favourable by the WMRA when making its selection.
- 2.12. Races should demonstrate adequate levels of capability on race management, promotion and demonstrate a good competence for ensuring the comfort and safety of all participants.

3. PRIZES

- 3.1. Any participant who has accumulated points from a WORLD CUP 'SILVER LABEL' RACE will be considered for prizes in the overall WORLD CUP standings.

4. SANCTIONS

- 4.1. Organisers who do not observe the WORLD CUP Rules and Regulations are liable to be omitted from future WORLD CUP series for up to three years.

5. COMPETITION RULES (relating to a WORLD CUP 'SILVER LABEL' Race)

- 5.1. In 2022, the WORLD CUP will comprise of 3 race categories (short uphill, classic mountain and long mountain).
 - 5.1.1. World Cup 'SILVER LABEL' races may apply to enter one of these categories.
 - 5.1.2. Race categories will align themselves to the following parameters:
 - Short Uphill (SU): 3 – 8km with 750m+ minimum elevation gain and 1000m+ maximum elevation gain. The course should be mainly uphill. (Guide: average elevation gain per km = 150 – 250m/km)
 - Classic Mountain (CM): 9 – 21km. This can be uphill/downhill course or only uphill. (Guide: average elevation gain per km = 100 – 150m/km)
 - Long Mountain (LM): 22km – 45km. This can be uphill/downhill course or only uphill. (Guide: average elevation gain per km = 80 – 120m/km)
- 5.2. The overall WORLD CUP results will be calculated from the athletes' highest points results in the number of races that are decided to be included for the counting score, including both World Cup

'GOLD LABEL' and World Cup 'SILVER LABEL' Race results. See World Cup regulations for more details on points accrual.

- 5.3. The points awarded for each WORLD CUP 'SILVER LABEL' RACE (the same for men and women) are shown in the World Cup regulations 5.7.
- 5.4. A race can not host a World Cup 'GOLD LABEL' race and a World Cup 'SILVER LABEL' race at the same event.

6. WMRA RESPONSIBILITIES (relating to a WORLD CUP 'SILVER LABEL' race)

- 6.1. Participants in WORLD CUP 'SILVER LABEL' RACE events will be eligible for the overall WORLD CUP prize-giving (See World Cup regulations for prizes and prize structure).
- 6.2. There is no separate classification for World Cup 'SILVER LABEL' Races.
- 6.3. WMRA will publish the WORLD CUP Calendar and include a link to the World Cup 'SILVER LABEL' Race events as well as race related content and news on the WMRA / WA / partner media channels.
- 6.4. World Cup 'SILVER LABEL' Race events will be entitled to use without cost WMRA created media and shared media content as long as acknowledgements and photo credits are published.
- 6.5. The participating World Cup 'SILVER LABEL' Race will automatically be entered into the WMRA Mountain World Ranking without further cost for the year of WORLD CUP participation as well as being featured in the upcoming ranked races calendar. Further opportunities for advertising on the Mountain Running World Ranking site are available on request.
- 6.6. The World Cup 'SILVER LABEL' Race will automatically become an Associated Member event for the WMRA during the year it is a World Cup event and be listed in the WMRA website calendar.
- 6.7. The WMRA will provide at no cost to the LOC a contact person (World Cup Manager)
- 6.8. The WMRA will provide World Cup 'SILVER LABEL' Race branding material at its discretion for an World Cup 'SILVER LABEL' race to promote its partnership with the WMRA World Cup series.

7. RACE ORGANISERS RESPONSIBILITIES (relating to a WORLD CUP 'SILVER LABEL' race)

- 7.1. To take out and maintain adequate third-party liability insurance for the event.
- 7.2. Race organizers shall provide equal prizes /prize money/ for men and women. This prize money should be paid to a minimum of first 3 runners (men & women) with a minimum amount of 3.000 euro distributed at each race.
- 7.3. Any prize money can only be paid to a runner selected for a doping control after the negative results of that doping control.
- 7.4. Each WORLD CUP 'SILVER LABEL' RACE event Organiser will pay a fee as the WORLD CUP entry fee (this fee also includes the WA Permit fee and other services provided by the WMRA as outlined in section 6).
 - a) The fee must be paid within one month after receipt of the invoice from the WMRA.
 - The fee will be based on one race which meets the following categorisation: Short Uphill (SU) / Classic Mountain (CM) or Long Mountain (LM)
 - For one category race (SU, CM, or LM) **1.250 euro**
- 7.5. All additional race related expenses are at the cost of the race organisers.

- 7.6. Each race organizer / race / shall open its own web page with all required information at least 6 months before the date of the race. See event information Guidelines: Appendix 5. It should be in the local plus at least English language.
- 7.7. Link to the WMRA web page MUST be included as well as the WMRA / WORLD CUP and WA Permit logos (if applicable) on the web page as outlined in Appendix 5.
- 7.8. Link to the WMRA Ranking web home page and/or Race profile page on <https://ranking.wmra.info> must be also included on the races website.
- 7.9. Race events will be entitled to have the WMRA and WA permit logos included on their own publicity / race numbers for the event as long as they adhere to the guidelines for usage.
- 7.10. WMRA provided banners and / or advertising material will be displayed in prominent and agreed locations including but not limited to: start / finish gantry structures. Alternative LOC provided WMRA WORLD CUP branding may be used when approved in advance. Items not returned to the WMRA following the event will incur a fee unless agreed in advance. WMRA WORLD CUP series sponsor branding material must also be displayed in prominent locations, including but not limited to the start / finish, press areas and prize ceremony.
- 7.11. All branding and advertising material using the WMRA / WORLD CUP / WORLD CUP 'SILVER LABEL' RACE / WA permit logos must be approved by and agreed between all parties prior to use including race numbers, banners, posters website and social media content material.
- 7.12. Race organisers will mention the WMRA WORLD CUP in news articles and Social Media posts in the build-up to the race day.
- 7.13. Race organisers will provide the rights for the WMRA to use, free of charge, video material, photos and journalistic content created during the event in order to help promote their race as a part of the WORLD CUP series.
- 7.14. Race results must be emailed to the WMRA within **12 hours** of the race finish in the agreed excel database format with the official timer/race event LOC. Name and email address of the official time keeper must be supplied in the week before the event. See appendix 6.
- 7.15. Race results shall be available on line via the event's web page within 24 hours of the event.
- 7.16. Runner safety in general and specifically relating to Covid-19 (See World Cup Regulations)